

1: Brigham & Women's Hospital

Question: Does visual expertise improve visual recognition memory?

Background:

Previous research has shown that humans have a massive and robust ability to recognize objects and scenes that they have seen before (e.g. Brady, Konkle, Alvarez, and Oliva, 2008). We investigated:

>Do expert searchers have better visual memory than naives? >Is this effect limited to images from their domain of expertise?

Experiment:

- > 4 groups of participants (cytologists, radiologists, and 2 medically untrained control groups)
- > Each group saw 3 stimulus sets: objects, indoor scenes, and medical images (cervical micrographs for cytologists and mammograms for radiologists)
- > Each of the 3 stimulus sets had 2 phases: -Study Phase: 72 images presented for 3 seconds and participants told to memorize the images
- -Test Phase: 72 images, of which 36 were new and 36 of which had been previously seen in the study phase
- > Participants labeled images in 'Test Phase' as "new" or "old"



