FASTER IS NOT NECESSARILY BETTER IN VISUAL SEARCH David E. Fencsik^{1,2}, Skyler S. Place³, Jeremy M. Wolfe^{1,2}, & Todd S. Horowitz^{1,2} ¹Brigham and Women's Hospital, ²Harvard Medical School, ³Indiana University

The Question

How does the visual system detect differences in speed of motion?

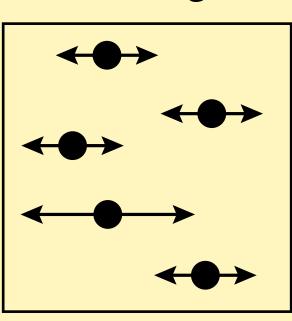
Is detection based on:

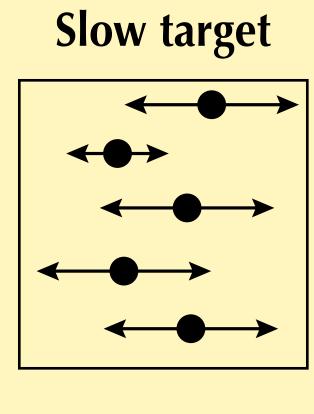
- . signed velocity differences (e.g., efficient detection of fast motion, but not slow motion)?
- 2. absolute velocity differences (all speeds are equal)?

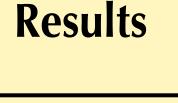
An Answer

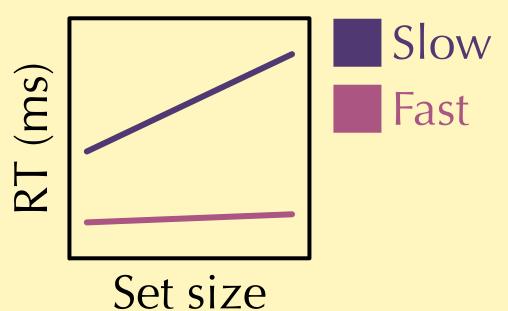
Ivry & Cohen (1992): observers searched among oscillating dots for a fastmoving target among slower-moving distractors, or vice versa.

Fast target





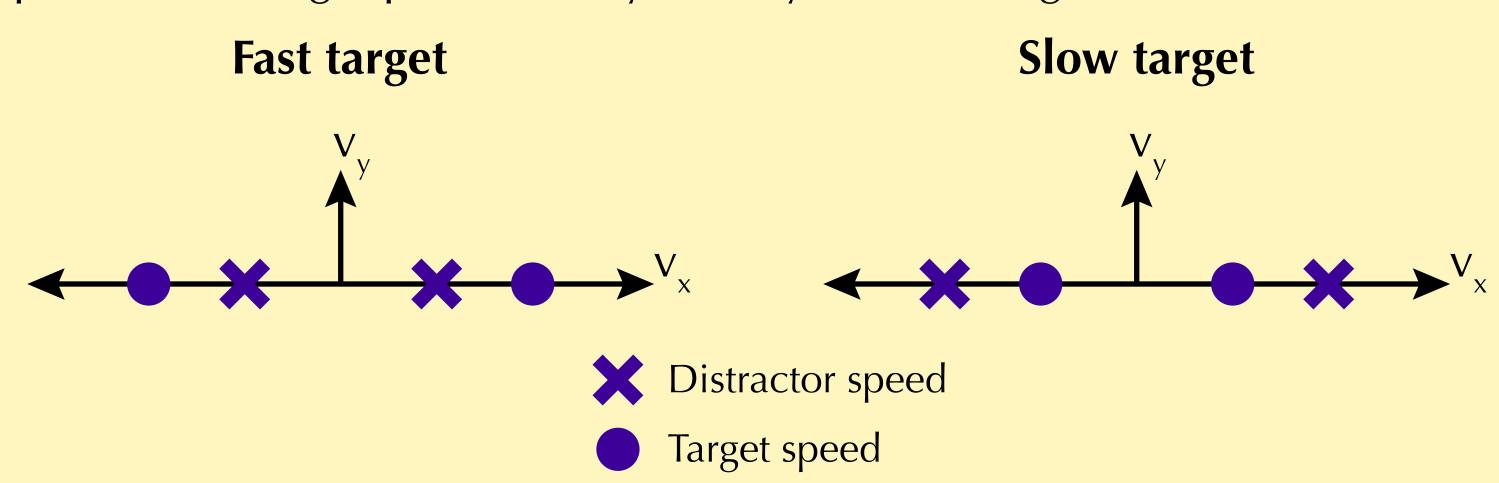




From this search asymmetry, Ivry & Cohen inferred an asymmetry in the visual system: preferential detection of fast motion.

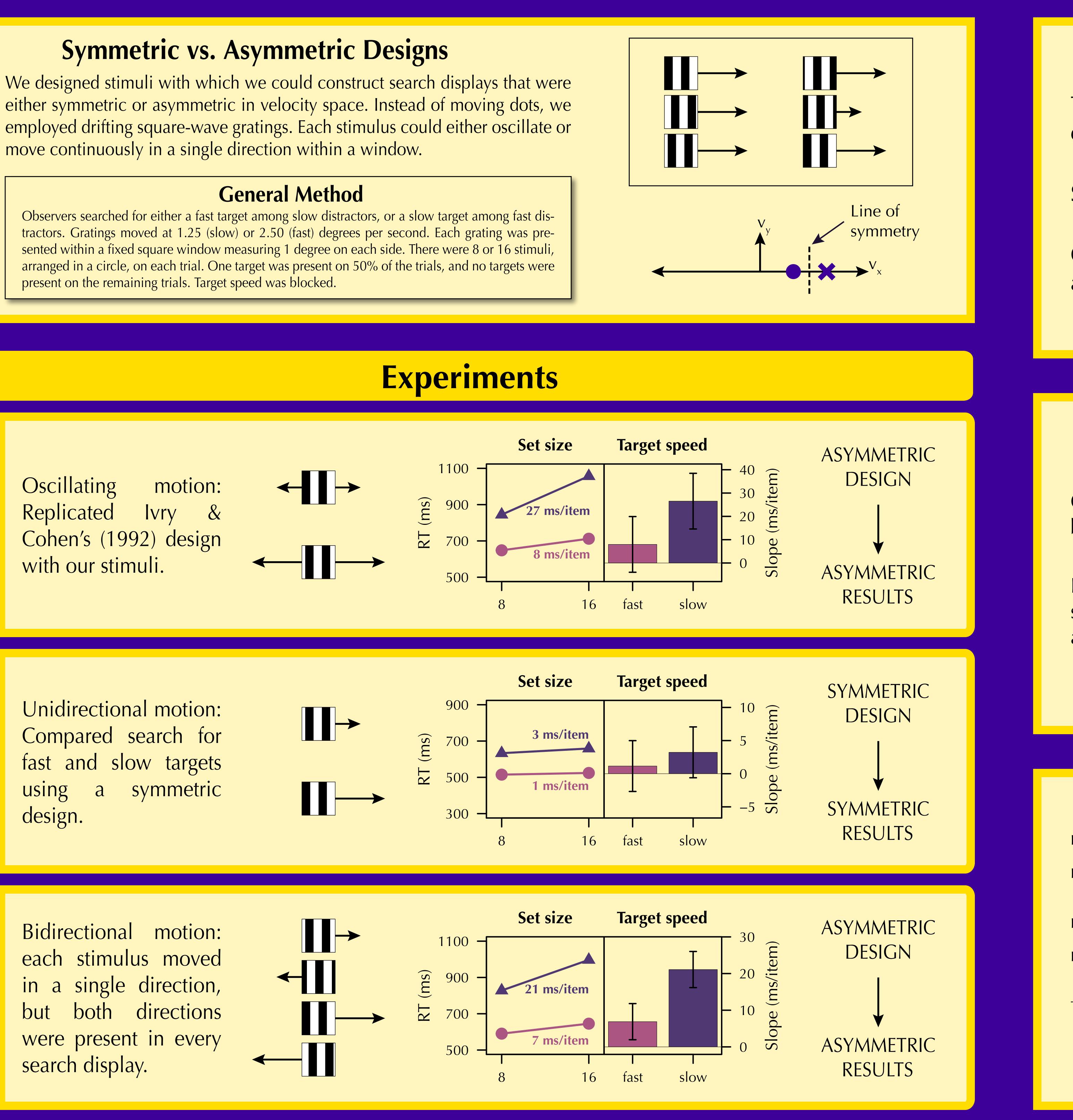
But...

Rosenholtz (1999, 2001) plotted Ivry & Cohen's stimuli in 2-D velocity space, revealing a potential asymmetry in the design.



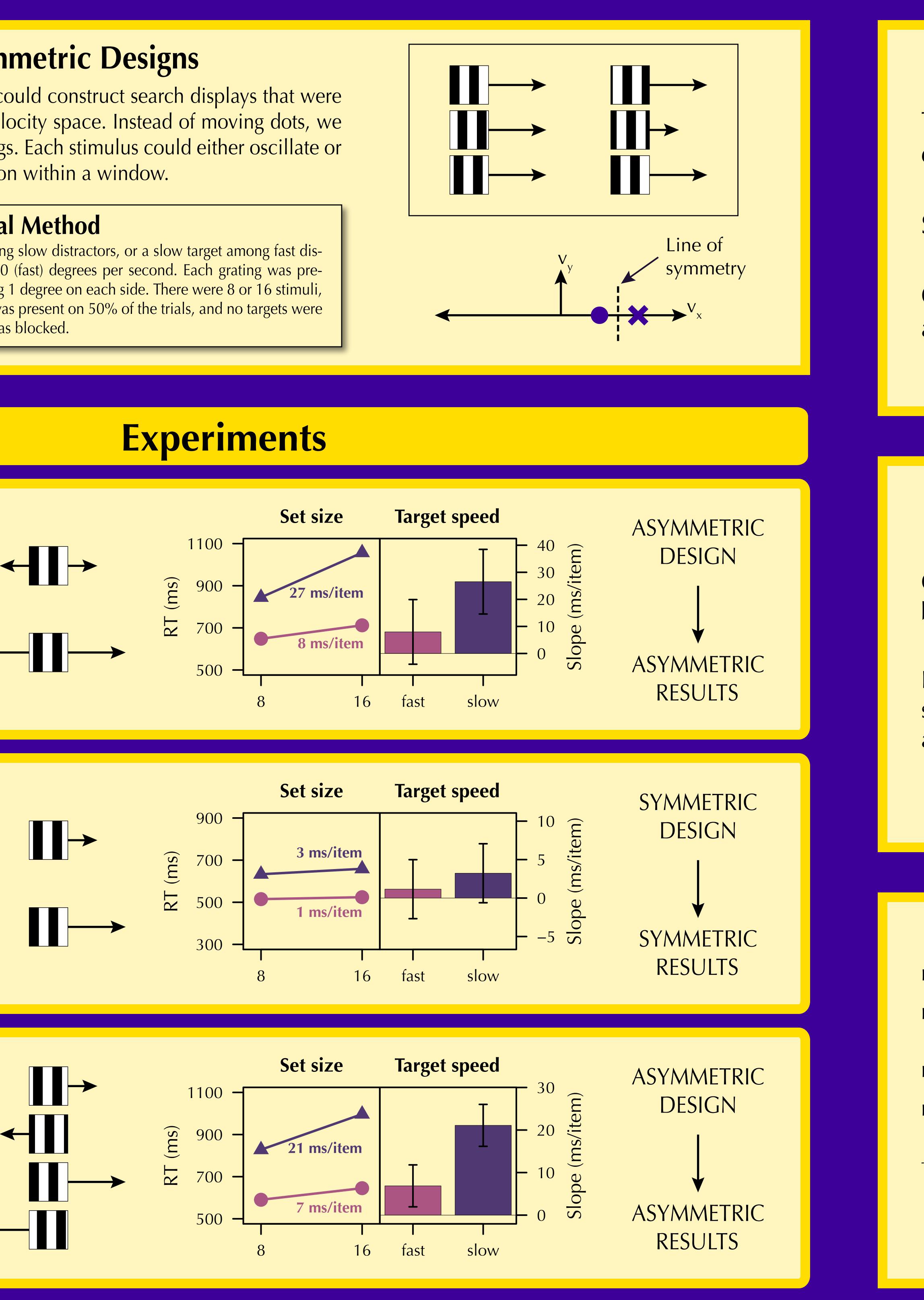
There is no symmetric transformation between the stimuli in the fast-target condition and the stimuli in the slow-target condition.

move continuously in a single direction within a window.

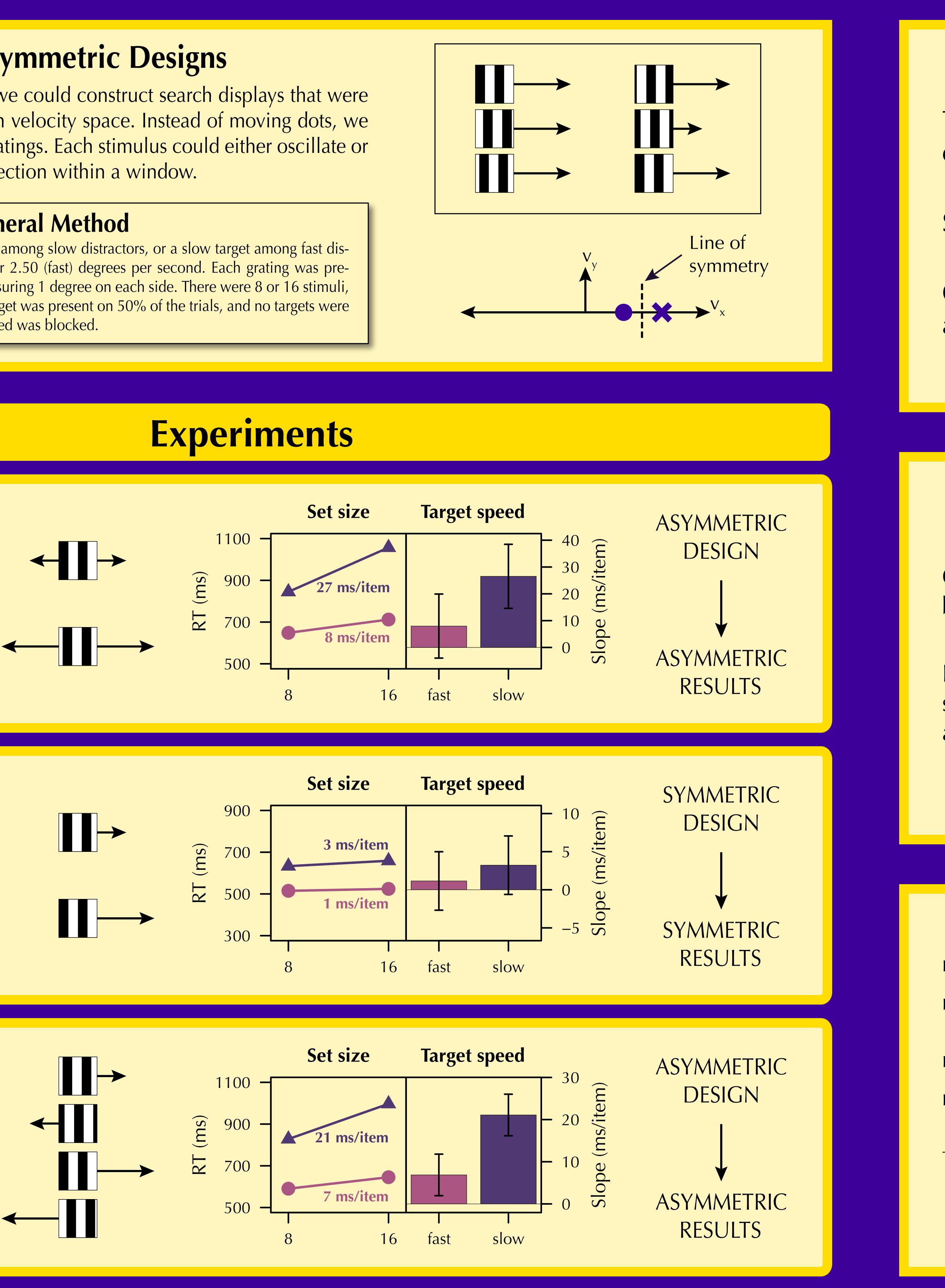


using design.

2



Bidirectional motion: each stimulus moved in a single direction, but both directions search display.



G41 (810)

VE RI TAS

Conclusions

The visual system appears to detect absolute velocity differences, rather than signed differences.

Symmetric designs lead to symmetric search results.

Our findings contradict lvry & Cohen's (1992) conclusions, and support Rosenholtz's (1999, 2001) saliency model.

What's Next?

Could the symmetric results be a ceiling effect? We will test this by increasing the similarity between fast and slow stimuli.

Previous studies reveal a search asymmetry between moving and static stimuli (Dick, Ullman, & Sagi, 1987), but this too may be an asymmetric design. What happens with a symmetric version?

References

Dick, M., Ullman, S., & Sagi, D. (1987). Parallel and serial processes in motion detection. *Science, 237, 400–402.*

Ivry, R. B., & Cohen, A. (1992). Asymmetry in visual search for targets defined by differences in movement speed. Journal of Experimental Psychology: Human Perception and *Performance, 18(4),* 1045–1057.

Rosenholtz, R. (1999). A simple saliency model predicts a number of motion popout phenomena. Vision Research, 39, 3157–3163.

Rosenholtz, R. (2001). Search asymmetries? What search asymmetries? Perception & Psy*chophysics*, *63*(*3*), 476–489.

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